

graphic design profile

graphic designer & artist

- 1 typographic skills to create effective visual communications in any media
- 2 provide solutions in the initial graphic design process
- 3 identify needs of the client to develop brand and corporate identities, as well as recommending effective advertising layouts, i.e., brochures, advertisements, newsletters
- 4 utilize a variety of techniques to create, capture and manipulate design elements
- 5 translate subject matter into concrete design for brochures, newsletters, logos, promotional and sales material

career development overview

I have a strong interest in the graphic design industry. I love drawing, painting, creating new and exciting logos for anything imaginable. Everything leads to new sparks in the innovative imagination. My future goals are to continue to learn as much as I can from people in the industry and to work with my peers. Utilize my skills and to continue to obtain new ones!

education

H.B. Beal S.S. - High School Diploma, Arts Certificate • Sept '99 - Jun '04
Fanshawe College - Graphic Design • Sept '04 - Apr '07

awards & honors

Participated on the 2010 Fanshawe College's Graphic Design Review Panel
Participated in Imadon Street Painting Festival 2010
Artist Choice Award - 2009 - Imadon Street Painting Festival
Runner Up, People's Choice Award - 2009 - Imadon Street Painting Festival
Dean's Honor Roll/Academic Excellence Fanshawe College (4.0 GPA)
Graduated H.B.Beal as an Ontario Scholar with Honours

skills

Creative
Organized
Motivated
Hard Working
Dedicated
Outgoing
Continuous Learner
Troubleshooting

software

Adobe CS3 & CS4 Suite:
InDesign
Photoshop
Illustrator
Acrobat/Distiller
Bridge
Dreamweaver
Fireworks

microsoft office suite

Word
Excel
PowerPoint

QuarkXPress

environments

MAC/PC

work experience

Laser Sales Inc. - Graphic Designer - 2007 to Present

- Efficiently manage and coordinate a 12 page flyer which is published quarterly, as well as the production of all design elements for these publications
- Create advertisements that are inserted into magazines, and newspapers locally as well in the U.S.A.
- Efficiently manage and coordinate layout of multiple large parts catalogues, and production of all design elements for each edition and meet strict deadlines in a timely manner
- Collect, preflight, and post-script digital files for output to web press, and other various print vehicles
- Photograph products for both use in print and web
- Update and maintain three company web sites monthly
- Create and organize monthly e-blast emails to send to preferred clients
- Other graphic materials such as company business cards, forms, etc.

Freelance Designer / Freelance Design Group - 2007-Present

- Working with a collective of other freelancers, deliver projects from concept to completion from client's briefing.
- Working one-on-one with clients on a vast ranges of projects from graphic design to custom drawings & portfolio reviews.

Great Atlantic Pacific Tea Co - Cashier - 2000 to 2007

- To check through customers quickly and efficiently. Packing groceries and counting large amounts of money
- Customer Service Desk operator, take customer complaints, run the lottery machine, as well as handle the front end breaks for the cashiers, and many other miscellaneous duties

Bangor Metals Dorchester - Front Reception - Summer 2005 and 2006

- Reception, file, and miscellaneous office duties

references

Available upon request